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Certified Career **Coach Program**



About the program

Certified Career Coach Program is a tailored program approved by the International Coach Federation (ICF) to provide a simple, practical, and

comprehensive framework that qualifies participants to run professional career coaching sessions.

Due to the fast and uncertain world that we live in nowadays, a lot of clients are becoming more inclined to hold jobs that don't fit their career aspirations just to be financially stable. Therefore, this program is designed for the participants who are willing to learn and apply the career coaching tools/techniques in order to help people find fulfillment in their careers.

A Career Coach will focus on helping clients in finding their true purpose; especially those who have reached a dead end in their current job. With the proper assistance from the career coach, clients will gain the clarity and confidence needed in their professional career.

This program also gives participants' clients the know-how of designing career coaching programs inside organizations, coaching employees for performance excellence or performance recovery as well as the expertise



Program Objectives

- Define important principles and practical step-by-step techniques for career coaching and Getting Hands-On Career Coaching Experience during the pandemic.
- Facilitate your clients' self-awareness process of knowing themselves better, gaining clarity about their life purpose, career values, interests, skills, personality traits and how these factors contribute to a satisfying career.
- Facilitate your client's Career Exploration Process, career searching strategies and networking techniques for Career Changers.
- Facilitate client's goal setting and action planning needs, CV writing & interview preparations and coach them on how to increase resilience and deal with work burnout.

- Design career coaching programs inside organizations.
- Coach employees for performance Excellence or performance recovery.
- Assist clients to utilize the different job search tools/strategies and build a personal brand effectively.
- Prepare for and deliver effective career development services to individuals and groups of different learning styles and dynamics.
- Describe the hidden job market and how to access it.
- Identify intake strategies to assist clients with understanding their needs, strengths, and barriers.

Why Invest in this program with Intellect?

- Intellect Coaching School is a leading coaching and development provider In Egypt and MENA region with more than 800 graduates over the past 9 years.
- Customized coaching approach adapted to the Middle Eastern culture and relevant to real-life cases to provide you with proven tools and techniques to help your clients succeed.
- Become an ICF Certified Coach with 95 ICF Approved training hours.
- Knowledge transfer from ICF credentialed Coaches with +3000 coaching hours' experience.
- Be a part of the "Intellect Coaches Community", the biggest coaching community in Egypt and enjoy all the shared experiences, knowledge, discussions, activities and events.

Program Content

Coaching Foundation

- Introduction to essential coaching qualities (ICF code of ethics and Core Competencies
- Coaching skills
- History of Coaching
- ICF Definition of coaching
- Three main coaching pillars
- Coaching types
- Support Vs Challenge in coaching
- Coaching Presence techniques
- Advanced coaching techniques
- Coaching structures and processes
- Coaching tools
- Grow Model
- Wheel of life tool
- **Design Career Coaching Programs inside organizations** (Performance Coaching)
- Leadership & Talent Development Philosophy using Career Coaching
- Integrating Career Coaching into Companies
- Internal vs. External Career Coaches
- Employees Performance **Excellence** Coaching
- Employees Performance **Recovery Coaching**
- Measuring the benefits and ROI of Coaching
- Administer and Interpret
- Career Assessment Tools
- Career Health Check Tools

Career Coaching Foundation

- Coaching Field
- What is Coaching
- Difference between Coaching, Counselling, Mentoring and Consulting
- Career Coaching inside & Outside Organizations
- Career Development & Planning Theories
- Evolution of Career Management & Career Paths
- Career Satisfaction vs. Career Success

Career Coaching Competencies

- Career Coach Key Competencies
- Career Coaching Session Structure
- Questioning Skills
- Listening Skills
- Reflective Skills
- Building Rapport techniques
- The GROW Coaching Model
- Career Coaching Levels & Techniques
- Career Coaching Models

Facilitate Client's Goal Setting and Action Planning needs

- Decision Making Coaching
- Job & Career transition Coaching
- Career Development Coaching
- CV Coaching
- Interview Coaching
- · Job Offers Coaching
- Resilience Coaching
- Career Burnout Coaching

- Life Purpose Assessment Tools
- Career Values Assessment Tools
- Personality Assessment Tools
- Motivated Skills Assessment Tools
- Career Interests Assessment Tools
- Performance Assessment Tools

Facilitate Client's Career & Exploration process

- Jobs and careers searching strategies
- Job and Career Information Resources
- Selecting Job Targets
- Networking Techniques for Career Changer
- Corporate vs. Self-employed Working environments

Build a Career Coaching Career

- Career Coach Career Path
- Building a Career Coaching Business
- Selling Career Coaching Service
- Start Practicing Career Coaching
- Digital Coaching
- Career Coach Self-Care

Is this the right program for you?

The program will appeal to you if you are:

- · Individuals considering career coaching as their next career
- · Life Coaches or other coaches who want to add and expand their career coaching experience
- · HR professionals seeking to learn Career Coaching and integrate it in Human Resources Management system
- Business & Career Consultants who want to enhance their Hands-On Practice of Career Coaching Techniques



Progam Trainer



Hassan Abdelkahar

HR Professional, Life, Executive & Career Coach

Hassan obtained his Bachelor's degree in Civil Engineering from Ain Shams University. He is an Associate Certified Coach (ACC) from International Coach Federation (ICF), a Certified Job & Career **Development & Transition Coach from Career** Development Network and a Certified Professional Trainer from American University in Egypt. Furthermore, Hassan Abdelkahar holds a diploma degree in International Career Management from ESLSCA Business School and he's also a Certified Organization Design Architect from Kates Kesler Organization Consulting.

Hassan has been working in the Human Resources field with various industries including Automotive, Banking, Oil & Gas, Construction, Pharmaceuticals, FMCG, Real-estate, Telecommunication and Education. All of his work revolves around driving human resource initiatives that include People and Organizational Development Programs, Succession Planning, Organization Architecture & Process Design, Grading Systems, and Learning & Capability **Building Programs.**

Through Intellect's Certified Career Coach program, Hassan has certified 100+ Career Coaches working as external and internal coaches for several companies & individuals across Middle East, Europe and USA. With more than 3,000 coaching hours, Hassan coached clients from various nationalities and industries to help them maximize their potential and performance in life and work.

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